



Stewardship Kaleidoscope

for elders, pastors, presbytery staff and volunteers

- enlightening keynote presentations
- 28 different informative workshops to choose from
- inspiring worship

Visit www.stewardshipkaleidoscope.org for conference updates

Sponsoring Partners

The Synods of Lincoln Trails, Mid-America, Rocky Mountains, Southwest and Sun; the Presbyteries of Heartland, Miami Valley, Northern Kansas, Ohio Valley, San Jose, Wabash Valley and Whitewater Valley; the General Assembly Mission Council, PC(USA); the Texas Presbyterian Foundation; the Presbyterian Foundation; the Presbyterian Investment & Loan Program and the Presbyterian Endowment Education & Resource Network

Funding Mission Today and Tomorrow

March 15-17, 2010
Indianapolis, Indiana
Hilton Indianapolis Downtown



Presbyterian Stewardship Conference

Plenaries



Brian Blount: Proclaiming Stewardship: A Matter of Material Grace

Preaching stewardship with the use of sermons as illustrations of the theme.

Brian K. Blount is president and professor of New Testament at Union Theological Seminary and Presbyterian School of Christian Education, a theological institution of the Presbyterian Church (U.S.A.) A master of divinity graduate of Princeton

Seminary in 1981, he obtained his B.A. from the College of William and Mary in 1978. He received his Ph.D. in New Testament Studies from Emory University in 1992. Blount's primary work has been in the Gospel of Mark and in the area of cultural studies and hermeneutics. The author and editor of numerous books and articles, he also preaches and directs adult education classes in local congregations.



Maggie Lauterer: Getting to the Heart of Stewardship

How do you make "being a good steward" a living, breathing act of your congregation? Well, Maggie says it starts right here, where it beats under the sternum of a church. She will share some mission/stewardship ideas that have worked for the growing church she serves, involving everyone from small children

to young adults to older and elderly. "Mission and stewardship are not projects here," she says. "They're the very heart of who we are."

The Rev. Maggie Lauterer is pastor of the First Presbyterian Church of Burnsville, North Carolina, where she led this congregation to grow from about 45 members to over 160 members. A former television reporter and the first woman to run for a congressional seat in western North Carolina, Maggie is an excellent communicator. Most importantly, she loves the church and has a vision to authentically help congregations support and share the gospel of Jesus Christ.



Kathryn W. Miree: The Role of Planned Giving in Strengthening Stewardship and Your Church Mission

There has never been a more important time to engage your congregation in giving. The current economy and the increasing needs in the community you serve create great context and a strong platform for the commitment to stewardship. You will be challenged to consider

how gift planning and deferred giving conversations can focus your congregation on the mission and work of the church and how it will allow you to engage in conversations with donors that will change the dynamics of stewardship. You'll learn why now is the time to get started, how to form the case for deferred giving, what you'll need to have in place to be successful, and how to focus the congregation on their commitment.

Kathryn W. Miree is president of Kathryn W. Miree & Associates, Inc., a consulting firm that works with boards and staff of nonprofits and foundations to develop or fine tune planned giving programs and endowment. She received her undergraduate degree from Emory University and her law degree from The University of Alabama School of Law. Ms. Miree is a frequent lecturer, co-author of The Family Foundation Handbook with Jerry J. McCoy (CCH Publishers 2001) and author of The Professional Advisor's Guide to Planned Giving (CCH Publishers, 2001).

Workshops

Annual Campaigns That Really Work!

This is an innovative annual stewardship program that will assist pastors and church leaders in their annual stewardship campaigns. Using a variety of new approaches, it emphasizes this meaningful ministry and the joy of supporting it. **Bob Sheldon** is interim pastor for the First Presbyterian Church, Jefferson City, Missouri.

Conversations with Donors: Unraveling the Mystery and Revealing the Magic

One of the greatest challenges to church staff and lay officers is talking to donors about their charitable goals in a way that is spiritual, comfortable and moves them toward their ultimate gift for the church or other areas of church ministry. This workshop will take the anxiety out of the conversation and focus you on engaging donors in a way that builds long-term relationships and engages them in the work of the church. **Kathryn W. Miree** is president of Kathryn W. Miree & Associates, Inc.

Creating a Spiritual Culture of Generosity in Your Church

This workshop will outline a proven program that moves churches from a four-week stewardship campaign to a yearly spiritual culture of generosity. Hands-on ideas will be shared and lively discussion will take place. **Kevin J. Garvey** is chief development officer for the Assistance Program, Board of Pensions PC(USA).

Discovering New Financial Resources for the Small Membership Church

Yes, the small church is different! Its vision need not be small, nor must it struggle with financial resources. From nurturing leadership, special gifts, bequests and the annual financial stewardship emphasis, this workshop will explore energizing stewardship ministry in the small membership congregation, offering new ideas and possibilities. Participants will receive a variety of practical resources to be adapted to their particular context. **David L. McDonald** is pastor of Clayton (Indiana) Presbyterian Church.

Effective Presbytery Stewardship Ministry

In this workshop we'll discuss faithful financial discipleship and effective stewardship as a presbytery ministry and consider these questions: Who do we recruit for a stewardship ministry team? How do we effectively tell the story and solicit shared mission contribution from our sessions? Does it cost money to raise money? **Charles Spencer** is executive presbyter for Heartland Presbytery.

Endowment 101

Learn about policies and procedures for establishing and promoting permanent funds as an added dimension of stewardship for local churches. We will consider how to invest, how much to spend, how endowments impact annual giving and governance issues in a Presbyterian church. **Kim Warner** is vice president of the Texas Presbyterian Foundation, an agency of the Synod of the Sun.

Environmental Stewardship

We are called to be faithful stewards of the earth and of church resources. Upgrading church facilities to save energy can answer both of these calls, and in the long run can create more funds for expanding congregations' mission work. Learn about innovative techniques that churches have used to upgrade their facilities and funding opportunities for your congregation. **Katie Holmes** is program assistant for Environmental Ministries, General Assembly Mission Council, PC(USA).

Everyone is Teaching Stewardship to Our Children and Youth

Schools and community organizations are teaching stewardship to our children through service learning and other practices. Let's be sure to ground this practice in our faith! We will explore ways stewardship can be built into our congregations and communities and "caught" by living, seeing and doing; explore some creative and experiential ways for stewardship to be "taught" to children and youth; and provide participants with stories to spark age-appropriate conversations. **Maria Shupe** is executive director of Highlands Presbyterian Camp and Retreat Center.

Five Ways for a Presbytery to Fund Its Mission

This workshop provides concrete strategies for presbyteries to improve their relationships and increase their funding for mission. We will examine ways to enhance present funding and explore new ways to include people and their support. **Bob Sheldon** is interim pastor for the First Presbyterian Church, Jefferson City, Missouri.

Framing Your Finances Faithfully

Our investments are theological statements that demonstrate our belief that we are not proprietors nor owners but merely stewards and lifetime guardians entrusted by God to use resources wisely. Learn how to ensure that your church or institutional finances provide a solid financial foundation for doing mission. **Steven Keizer** is a development officer for the Presbyterian Foundation.

Funding Presbytery Mission Amidst Tighter Congregational Budgets

We will explore several ways to encourage and solicit support from congregations and share best practices. We will discuss the dynamics between congregational giving and support of the higher governing bodies. **Diana M. Warner** is a stewardship consultant for Grace Presbytery and associate director of development for Texas Presbyterian Foundation.

Get Ready – I'm Teaching and Preaching About Money

This workshop will explore the principles of stewardship that encourage giving. This workshop will examine the needed preparation of clergy and lay people working with each other to encourage faith-based giving. "For where your heart is, your treasure will be also." **Jerry Cannon** is a church specialist for African American Congregational Support, General Assembly Mission Council, PC(USA).

Getting Gifts from Presbyterians

This workshop will teach you how to identify Presbyterians who are major gift prospects, how to cultivate them and them how to effectively get them to commit to an investment. **Kevin J. Garvey** is chief development officer for the Assistance Program, Board of Pensions, PC(USA).

Identifying Ten Different Donor Styles in the Local Congregation

There are many different donors in the church. We will look at the difference between a "time warped donor," a "growing donor," a "mature donor" and seven others while we explore how church stewardship can be part of each one's faith journey. **Kim Warner** is vice president of the Texas Presbyterian Foundation, an agency of the Synod of the Sun.

See more workshops on back cover

More than ever before, leaders need resources that will help them teach, preach and practice successful stewardship.

Join us in Indianapolis as we learn how to make this essential ministry come alive in our congregations and presbyteries.

Call 1-800-332-4849, email stewardship@heartlandpby.org, or visit our conference website, www.stewardshipkaleidoscope.org for details. Register by March 1 and save!

Schedule

Monday, March 15

1–3 p.m.	Registration
3–4 p.m.	Welcome, Introductions and Group Sharing
4–5 p.m.	Plenary Session I
5–6 p.m.	Hospitality Time
6–7:30 p.m.	Group Dinner
7:30–8:30 p.m.	Worship and Fellowship
8:30–10:00 p.m.	Hospitality Time

Tuesday, March 16

8:30–9 a.m.	Morning Prayer
9–10 a.m.	Plenary Session 2
10:30–11:45 a.m.	Workshop Session I
12–1 p.m.	Lunch
1–2:15 p.m.	Workshop Session II
2:30–3:45	Workshop Session III
4–5 p.m.	Plenary Session 3
5:30–6 p.m.	Travel to Church
6–8:30 p.m.	Dinner and Worship/Communion at Tabernacle Presbyterian Church
8:30–10:00 p.m.	Hospitality Time

Wednesday, March 17

8:30–9 a.m.	Morning Prayer
9–10 a.m.	Plenary Session 3
10:30–11:45 a.m.	Workshop Session IV
11:45 a.m.–1 p.m.	Lunch—Travel Safely!

Please see the registration form for conference rates, hotel information and details about the workshop schedule. Visit www.stewardshipkaleidoscope.org for downloadable registration forms, information about online payment and conference updates.

Workshops

See more workshops inside

Many Ways to Give – Many Ways to Ask: Are We Making an Effective Case for Support?

It is now more important than ever to consider a wide variety of giving appeals available to a stewardship committee. Cultivating deferred gifts, major gifts for current opportunities or gifts for long-range capital needs may each require a different approach than the periodic financial appeals to which your congregation is accustomed. **Robert L. Hunter** is director of stewardship for Second Presbyterian Church, Indianapolis.

Mission Investing Through Organizations That Transform Communities

Participants will discover an assortment of mission investment opportunities available to churches that impact congregations, communities and beyond. **Jay Hudson** is president and CEO of the Presbyterian Investment and Loan Program. **Catherine Lynch** is a development specialist for the Presbyterian Investment and Loan Program.

Practical Planned Giving in Congregations 101

In this workshop we will explore the basics of practical planned giving programs, including: what fundamentals should your congregation have in place for a planned giving program? What should your congregation's leadership know about the different planned gift types? Where do you turn for help? **Karl Mattison** is executive director of the Presbyterian Endowment Education and Resource Network.

Preparing for a Capital Campaign

Success is built in the early planning stages of capital campaigns. We will discuss the key steps congregations of all sizes should follow long before the campaign begins. **Bob Kukla** is coordinator of the Church Financial Campaign Service, PC(USA).

Rethinking Stewardship: New Strategies for a Changing World

This workshop will offer new strategies for stewardship in “interesting times” and lay the foundation of successful stewardship campaigns. Among the topics to be covered are the church's place in American philanthropy; making the case for support; donor segmentation; the roles of the pastor and session and the care and feeding of donors. **M. Thomas Norwood, Jr.** is president of Davidson Consulting Group.

Shrinking Membership and Faithful Financial Discipleship

We'll discuss faithful financial discipleship and effective stewardship in congregations with shrinking membership. Should we always attempt to do more with less? Should we expect more from fewer? Are there ways to motivate and inspire beyond survival? **Charles Spencer** is executive presbyter of Heartland Presbytery.

Stewardship and Data Management

This workshop will examine how good data management can contribute to a strong stewardship program. We will discuss database management (including a comparison of vendors), prospect research and best practices. **Sam Locke** is manager of Funds Development Services for the General Assembly Mission Council, PC(USA).

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Stewardship in the Hispanic-Latino Community: Empowering and Enabling Faith

This workshop seeks to enable leaders to identify and employ resources to develop mission among the fastest growing population in the country, the Hispanic Latino community. We will discuss pragmatic strategies for funding with emphasis on the challenges and opportunities that Hispanic-Latinos tackle in the area of stewardship. **Ernesto Badillo, Jr.**, is a regional representative for the Board of Pensions.

Teaching Pastors to Love the Ministry of Fundraising

Fundraising is first and foremost a form of ministry, and includes proclamation, invitation and conversion. This view is a paradigm shift for many pastors who have not yet learned the joy of the ministry of fundraising within their own congregations. You will become inspired to know that as you reach out to your own congregants, you are offering an opportunity to walk further into the vision and community which is your church's journey. **Terri Bate** is director of Funds Development Ministry, PC(USA).

Toward a Reformed Theology of Stewardship

This workshop will explore stewardship from the perspective of scripture, Calvin and the Reformed confessions. Special attention will be placed on the themes of repentance, self-denial, cross-bearing, and obedience to the Word of God as requisites for stewardship-discipleship. **Kevin Park** is associate for Theology: Stewardship, General Assembly Mission Council, PC(USA).

Understanding Gifts That Give Back

There's a way for donors to receive lifetime income as well as make a gift to your church or church-related institution. Come learn how charitable gift annuities and charitable remainder trusts work and how to share this gift opportunity with those who support your congregation or organization. **Lisa Tait Longo** is a development officer for the Presbyterian Foundation.

Using Art Forms in Teaching Stewardship

Poetry, music and other art forms provide us with many images of money, the church, the environment, and the meaning of belief. In this workshop, participants will learn to use some of those images in stewardship education. **David McCreath** was the coordinator of Stewardship Education for the General Assembly Council and serves as secretary to the Presbyterian Endowment Education and Resource Network Board of Directors.

What's New in Stewardship Resources?

What programs and resources are being produced out of our denomination or in partnership with the PC(USA), and what really works? This workshop will share the latest in Presbyterian stewardship programs and resources as well as provide a top ten list of materials produced by others. **Jon Brown** is director for mission interpretation, General Assembly Mission Council, PC(USA).

You're Spending Money on What? A Workshop on Narrative Budgets

Come explore how to translate your line item budget into an interpretive tool. We'll talk about narrative budgets and practice writing our own. Bring a copy of your line-item budget with you and any mission statements of your congregation or governing body. **Jan DeVries** is a Presbyterian minister serving as synod executive/stated clerk for the Synod of the Southwest.